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# CONFERENCE SPONSORSHIP PROSPECTUS

## ORGANISATION OVERVIEW

The Australasian Society for HIV Medicine (ASHM) is the professional association of medical practitioners and other health professionals in Australia and New Zealand who work in HIV and related diseases. ASHM draws on its experience and expertise to contribute in the related areas of viral hepatitis and sexual health.

The Australasian Society for HIV Medicine is a leading professional association acting to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It will employ best practice, and its products and services will be sought after by governments, members, health care workers and affected people. Its dedicated membership and high-caliber staff will assure its effectiveness in achieving its mission.

The Australasian Society for HIV Medicine works collaboratively and in partnership to prevent HIV, viral hepatitis and sexually transmissible infections, and to preserve and protect the health and choices of those infected. ASHM aims to function as a cohesive and inclusive group of professionals advancing its vision in a skilled, informed, compassionate and appropriate way.

ASHM provides the following services:

- Education programs in HIV and viral hepatitis
- Manages a program of continuing medical education in HIV and viral hepatitis
- Training programs for s100 prescriber accreditation
- Production of resources for medical practitioners and health care workers
- Operation of an International program to provide training, placement, technical and policy advice and clinical resources to increase knowledge about HIV treatment, prevention and care amongst those involved in medical care in the Asia Pacific region
- ASHM participates in policy review, analysis and advocacy on national and regional issues
- Conducts the largest annual medical and scientific HIV conference in Asia Pacific

Further information can be obtained from our website at [www.ashm.org.au/ashm08/](http://www.ashm.org.au/ashm08/)

## CONFERENCE OVERVIEW

**The Conference:** 20<sup>th</sup> Annual ASHM Conference  
Australasia's Premier HIV Conference  
This conference will be held back-to-back with the Australasian Sexual Health Conference 2008

**Dates:** Wednesday 17 – Saturday 20 September 2008

**Location:** Perth, Western Australia  
Accessible by air from all major cities with many scheduled services

**Venue:** Perth Convention Centre  
21 Mounts Bay Road, Perth Western Australia 6000  
PO Box 7451, Cloisters Square, Perth Western Australia 6850  
Contact: Tracy Baker  
ph: +61 8 9338 0300  
fax: +61 8 9338 0309

**Delegate Categories:** Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, National/State & Territory Government Agency Personnel, Non Government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with HIV/AIDS/HCV, Healthcare Professionals, Viral Hepatitis Specialists, Student Researchers and Junior Graduates

**Expected Number of Delegates:** 900

**Key Themes:** HIV, Viral Hepatitis, Sexual Health, Co-infection

**Areas of Interest:** Basic Science, Clinical Medicine, Community, Education, Epidemiology, Indigenous Issues, International Development, Nursing & Allied Health, Social Research, Policy, Primary Care, Public Health & Prevention

**Conference History:** 2007 – In conjunction with the IAS Conference – Sydney – 6000 delegates  
2006 Melbourne – 1025 attendees  
2005 Hobart – 990 attendees  
2004 Canberra – 700 attendees  
2003 Cairns – 730 attendees  
ASHM conferences have been held since 1989

**Conference Contact:** Daliah Szwarc  
Senior Project Officer  
Phone: 02 8204 0770  
Fax: 02 9212 4670  
Email: [conferenceinfo@ashm.org.au](mailto:conferenceinfo@ashm.org.au)  
Web: [www.ashm.org.au/ashm08/](http://www.ashm.org.au/ashm08/)

## CONFERENCE PROGRAM

	<b>Tuesday 16 September</b>	<b>Wednesday 17 September</b>	<b>Thursday 18 September</b>	<b>Friday 19 September</b>	<b>Saturday 20 September</b>
7.30am	Sexual Health Conference	Registration	Registration	Registration	Registration
9.00am		Opening Plenary and Exhibition opens	Plenary	Plenary	Concurrent Sessions
10.30am		<b>Morning Tea</b>	<b>Morning Tea</b>	<b>Morning Tea</b>	<b>Morning Tea</b>
11.00am		Joint Plenary with Sexual Health	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
12.30pm		<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
1.30pm		Joint Plenary with Sexual Health	Concurrent Sessions	Concurrent Sessions	Plenary
3.00pm		<b>Afternoon Tea</b>	<b>Afternoon Tea</b>	<b>Afternoon Tea</b>	<b>Afternoon Tea</b>
3.30pm	<b>Registration</b> and ASHM only exhibitor setup	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions & Exhibition Closes & Pack down	Plenary and Closing
Evening	Free Evening	Joint Dinner with Sexual Health Conference	Free Evening or 'Special Fundraising Event'	Convenors Dinner – Invitation only for 60 people	

Note: This program is subject to change. Updates will be posted on the website at [www.ashm.org.au/ashm08/](http://www.ashm.org.au/ashm08/)

## BENEFITS TO SPONSORS

The ASHM Conference provides extensive promotion and networking opportunities. Sponsorship of the ASHM Conference provides you with the following ongoing benefits as well as the ones outlined under the sponsorship packages:

- A significant promotional advantage
- Corporate goodwill from conference delegates
- Relationship marketing
- Increased business potential
- Enhanced company profile
- Direct access and networking opportunities with an audience made up of your current and potential clients
- Acknowledgement of the leadership role your organisation is taking in this field
- Ethical support of the sector you are in

Sponsorship packages have been developed to maximise the exposure and networking opportunities for each sponsoring organisation and are structured to ensure your organisation gains the most value from its investment. Sponsorship packages are professionally delivered ensuring that delegates remember sponsors and gain a good positive understanding of their activities. A number of benefits offered in packages are visible over a 6-month period during the pre conference marketing phase. A large number of packages are new and will be highly visible to conference delegates.

A detailed and comprehensive marketing strategy has been put in place combining direct mail, internet marketing, public relations and promotional activities. The conference will be continually promoted through the website, at related conferences and in selected industry publications and trade journals, to ensure a successful and well-marketed event. Conference publications such as the announcement flyer and registration brochure are distributed to approximately 5,000 potential delegates.

The conference secretariat will promote the sponsors' organisations to delegates and exhibitors at every opportunity in the lead up to the conference, during the conference and in follow up material produced after the conference.

Benefits for each sponsorship package are outlined on the following pages. These packages can be modified according to the needs of sponsoring organisations. Potential sponsors are welcome to present other suggestions for sponsorship. A complete sponsorship package can then be developed.

**Please complete the ASHM 2008 Sponsorship/Exhibitor application form on page 17, for any sponsorship opportunities. Please note that we advise you to secure your sponsorship early in order to gain longer-term exposure. Sponsorship and Exhibition Space is to be confirmed by Monday 25 February 2008 in order to be listed in the registration brochure or Monday 9 June 2008 in order to be listed in the Conference Handbook.**

## SPONSORSHIP PACKAGES

### GOLD SPONSORS

Investment: \$29,700 (incl. GST)

Sponsorship benefits include:

#### *Pre-conference marketing*

- **NEW:** Sponsor logo printed in the conference registration brochure distributed to over 5,000 potential delegates. Deadline for logo in registration brochure is **Monday 25 February 2008**
- **NEW:** Email alert with acknowledgment of sponsors to approximately 1000 contacts
- Sponsor logo will be included on the conference website
- Link to sponsor's website – a link from the sponsor's logo will be set up from the conference website to the sponsor's website

#### *On-site acknowledgment*

- **UPGRADED:** *Three* booths or floor space in a prime position in the Exhibition Hall (see page 15 for exhibition space benefits)
- **NEW:** *One* full page advertisement in black & white in the Conference Handbook (artwork to be provided by sponsor). The advertisement must be company and not product specific
- Sponsor logo will be displayed on a powerpoint slide at the commencement and conclusion of every session at the conference
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Verbal acknowledgement of support will be made during the conference
- Opportunity to provide unlimited items for inclusion on the promotional table set up in a prominent position in the Registration Foyer

#### *Conference and social benefits*

- **NEW:** Conference dinner sponsorship with sponsors logo on the menu and verbal acknowledgment of sponsorship made during the evening
- *Five* complimentary conference registrations for the four-day conference
- *Five* tickets to the Conference Dinner

#### *Post-conference marketing*

- Sponsor will be formally acknowledged in one edition of *ASHMNews*
- Thank you to sponsors on conference website for a period of one month following the conference

## SILVER SPONSORS

Investment: \$22,000.00 (incl. GST)

Sponsorship benefits include:

### *Pre-conference marketing*

- **NEW:** Sponsor logo printed in the conference registration brochure distributed to over 5,000 potential delegates. Deadline for logo in registration brochure is **Monday 25 February 2008**
- **NEW:** Email alerts with acknowledgment of sponsors to approximately 1000 contacts
- Sponsor logo will be included on the conference website
- Link to sponsor's website – a link from the sponsor's logo will be set up from the conference website to the sponsor's website

### *On-site acknowledgment*

- **UPGRADED:** Two booths or floor space in a prime position in the Exhibition Hall (see page 15 for exhibition space benefits)
- **NEW:** One half page advertisement in black & white in the Conference Handbook (artwork to be provided by sponsor). The advertisement must be company and not product specific
- Sponsor logo will be displayed on a powerpoint slide at the commencement and conclusion of every session at the conference
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Verbal acknowledgement of support will be made during the conference
- Opportunity to provide two items for inclusion on the promotional table in the Registration Foyer

### *Conference and social benefits*

- **NEW:** Conference dinner sponsorship with sponsors logo on the menu and verbal acknowledgment of sponsorship made during the evening
- *Three* complimentary conference registrations for the four-day conference
- *Three* tickets to the Conference Dinner

### *Post-conference marketing*

- Sponsor will be formally acknowledged in one edition of *ASHMNews*
- Thank you to sponsors on conference website for a period of one month following the conference

## **BRONZE SPONSORS**

Investment: \$11,000.00 (incl. GST)

Sponsorship benefits include:

### *Pre-conference marketing*

- **NEW:** Email alert with acknowledgment of sponsors to approximately 1000 contacts
- Sponsor logo will be included on the conference website

### *On-site acknowledgment*

- **NEW:** One booth or floor space in the Exhibition Hall (see page 15 for exhibition space benefits)
- Sponsor logo will be displayed on a powerpoint slide at the commencement and conclusion of every session at the conference
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Opportunity to provide one item for inclusion on the promotional table in the Registration Foyer

### *Conference and social benefits*

- Two complimentary conference registration for the four-day conference
- Two tickets to the Conference Dinner

### *Post-conference marketing*

- Sponsor will be formally acknowledged in one edition of *ASHMNews*
- Thank you to sponsors on conference website for a period of one month following the conference

## CONFERENCE SCHOLARSHIP SUPPORT

Donation: \$3,300 (incl GST)

Conference Scholarships will be administered through the Foundation and enables individuals, private companies and organisations to donate funds to assist medical practitioners and health care providers to participate in the range of ASHM education activities.

These scholarships will be advertised and applications reviewed by the ASHM Board in accordance with criteria for selection it develops. ASHM has no control over any private arrangements its donors may make with any third party.

### Donor Features

- Tax deductible donation due to the administration through the ASHM Foundation
- Donors logo will appear on the certificates given to all the people who were assisted by the program
- Donors logo will appear on a Power point slide at applicable courses (where funds were contributed through the ASHM Foundation to scholarships)
- A list of donors' will be published in the ASHM Annual Report
- Donors will be listed in one edition of *ASHMNews*

Donations are an unconditional grant. The donor has no control over content, tone, emphasis, allocation of funds or selection of recipients. ASHM does not endorse or promote any companies or healthcare-related products. All projects funded by the Foundation will be documented on the ASHM website and in *ASHMNews*. The work of the Foundation will be recorded in the ASHM Annual Report

## BREAKFAST SPONSOR

Investment: \$6,600.00 (incl. GST)

**One 'Breakfast Sponsorship' is available and it is the only opportunity to sponsor a session within the conference**

Sponsorship benefits include:

- Signage (**supplied by sponsor**) displayed during the session
- Verbal sponsorship acknowledgement during the breakfast session
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Sponsor logo will be included on the conference website
- A reserved table at the breakfast in a prominent position
- Sponsor will be acknowledged in one edition of *ASHMNews*

## **CD-ROM HANDBOOK SPONSORS**

Investment: \$5,500.00 (incl. GST)

More than one handbook sponsor needs to be secured in order for this product to be provided.

The Conference Handbook will be put on to CD-Rom and distributed to all delegates in the conference satchels. This will provide delegates with the ability to look at abstracts for the sessions during the conference and as an alternative long-term resource to the printed handbook.

Sponsorship benefits include:

- Sponsor logo will be included on the conference website
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Logo will appear upon loading of the CD-Rom handbook
- A link to the sponsors' website will appear from the CD-Rom
- Sponsor will be acknowledged in one edition of *ASHMNews*

## **CONFERENCE SACHEL SPONSOR**

Investment: \$3,300.00 (incl. GST)

Only one 'Conference Satchel Sponsorship' is available (Note: The sponsor logo will only appear on a removable label as per the current ASHM Sponsorship policy)

Distributed to every conference delegate upon registration, satchels are used by delegates throughout the conference to carry their notes and belongings and often retained as a memento after the event. Sponsorship of the conference satchels therefore offers excellent exposure, as the sponsor will be a constant presence for the duration of the event.

Note: The conference bag chosen will be low-cost in order to devote funds to the educational content of the conference.

Sponsorship benefits include:

- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Sponsor logo will be included on the conference website
- Company logo printed on the satchel in one colour (approx size of logo 60mm x 40mm).  
(Note: This logo will appear on a removable label as per the ASHM Sponsorship policy)
- Sponsor will be acknowledged in one edition of *ASHMNews*

## **NEW – 'SPECIAL EVENT' SPONSOR (Foundation Fundraising Event)**

Investment: A\$4,400.00 (incl. GST)

An event will be run as part of the conference to raise money for the ASHM Foundation. Established in 2003 as an initiative of ASHM, the Foundation seeks contributions from companies, industry, government and individuals.

The Foundation is run to:

- To promote and offer education programs for the prevention and control of HIV/AIDS and HCV within Australia and the region
- To offer greater and broader access to ASHM education programs for individuals and organisations

Where possible, unfunded scholarship and course programs will be supported through the ASHM Foundation. The ASHM Foundation Committee is a subcommittee of the ASHM Board. It will consider applications for support and make recommendations to the Board. The ASHM secretariat administers the Foundation.

All projects funded by the Foundation will be documented on the ASHM website and in *ASHMNews*. The work of the Foundation will be recorded in the ASHM Annual Report.

Sponsorship Benefits Include:

- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Sponsor logo will be included on the conference website
- Signage (**supplied by sponsor**) displayed during the evening
- Verbal acknowledgement at the event
- *Five* tickets to the event

## **NEW - KEYPAD SPONSOR**

Investment: A\$9,900 (incl. GST)

Keypads will be supplied to all delegates on one day of the conference. These keypads will be used for the evaluation form on the conference and periodically throughout the day's sessions for interaction. These keypads will be a very prominent part of the program on that day and offer excellent benefits to the sponsor.

Sponsorship benefits include:

- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Sponsor logo will be included on the conference website
- Display of company logo on the lanyards attached to the keypads
- Display of company logo on each keypad slide which will be displayed during each interactive session or evaluation period

## **BROCHURE CORNER**

Investment: \$330.00 (incl. GST) per item

A table will be placed in a prominent position in the Foyer near the Registration Desk. Companies may display promotional items here. The table will be restocked with these items as necessary. There will be no competition with satchel inserts as items will be limited to only the Satchel Sponsors material, the Principal Sponsors material, the Organisers Material, conference handbooks and stationery items.

## **PRIZE SUPPORTERS**

Investment: \$2,200.00 (incl. GST)

At least 3 prize sponsors need to be secured in order for this to be administered.

Funds provided from prize supporters are given as a donation to the ASHM Foundation which is then distributed.

Support of presentation prizes of \$500 each or above. The prizes are awarded to promote new research and entry into the sector, and the sponsor is provided with a unique opportunity to establish relationships with new researchers whilst benefiting the sector in a memorable way. Prize certificates will be framed and will no doubt be hung in offices for many years.

Supporter benefits include:

- Supporter logo will be printed on the front inside cover of the Conference Handbook
- Supporter logo will be included on the conference website
- Logo printed on prize certificates
- Supporter mentioned during prize announcement at conference
- Acknowledgement in one edition of ASHM News

Note: The Epidemiology prizes will be excluded from this system due to an arrangement with the National Centre in HIV Epidemiology and Clinical Research Centre to provide the funds for these prizes.

## **EXHIBITION BOOTH ADD-ONS**

### **INTERNET CAFE SPONSOR**

Investment: \$6,600.00 (incl. GST)

Only one 'Internet Cafe Sponsorship' is available

Sponsorship Benefits Include:

- *One* booth or floor space in a prominent position in the Exhibition Hall. Note: We recommend that the sponsor of the Internet Café incorporate this area into their exhibition booth.
- *Three* computers, printer and Internet connection will be provided by the conference secretariat, included in the sponsorship fee. The café sponsor will need to hire furniture for the Café that suits their booth
- **NEW** - Logo on mouse pads at computer stations
- Logo on screen saver on computers in Internet Café Area
- Website link from computers in Internet Café Area
- **NEW** - Full barista, coffee machine hire and equipment for the duration of the exhibition opening hours. Note: The Internet Café Sponsor will not necessarily be the only company with a coffee machine – all other exhibiting companies have the right to include a café machine in their stand design
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Acknowledgement in the general information section of the Conference Handbook
- Sponsor logo will appear on the conference website
- Sponsor will be acknowledged in an edition of *ASHMNews*

Note: There may be more than one coffee machine at the conference

## **NEW - JUICE BAR PACKAGE**

Investment: \$5,500.00 (incl. GST)

Only one 'Juice Bar Sponsorship' is available

Sponsorship Benefits of Base & Upgrade Package Include:

- *One* booth or floor space in a prominent position in the Exhibition Hall. Note: We recommend that the sponsor of the Juice Bar incorporate this area into their exhibition booth.
- The Juice Bar sponsor will need to hire furniture for the area that suits their booth
- Service staff, juice machine hire and equipment for the duration of the exhibition opening hours (approximately three varieties of juices will be provided)
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Acknowledgement in the general information section of the Conference Handbook
- Sponsor logo will appear on the conference website
- Sponsor will be acknowledged in an edition of *ASHMNews*

## **NEW - PAMPER ZONE PACKAGE**

Investment: A\$6,600.00 (incl. GST)

Only one 'Pamper Zone Sponsorship' is available

A Pamper Zone will be set up in the exhibition hall to offer delegates a chance to relax and unwind during the conference day. Sponsorship of this area will increase traffic to your stand, increase time of stay at your stand, and show your organisation has a caring approach to clients and staff. We guarantee they will remember you!

Sponsorship Benefits Include:

- *One* booth or floor space in a prominent position in the Exhibition Hall. Note: We recommend that the sponsor of the Pamper Zone incorporate this area into their exhibition booth.
- Two massage therapists with appropriate equipment will be hired for the hours of 10.30am – 3.30pm each day of the conference
- Opportunity to put signage in Pamper Zone
- Opportunity to supply t-shirts with the company branding for the massage therapists to wear
- Sponsor logo will be printed on the front inside cover of the Conference Handbook
- Acknowledgement in the general information section of the Conference Handbook
- Sponsor logo will appear on the conference website
- Sponsor will be acknowledged in an edition of *ASHMNews*

Note: Additional equipment for a waiting area (such as a lounge and coffee table) is recommended but must be arranged by the sponsor at their expense. We recommend that you allocate one person to administer appointments for 5-minute intervals. This allows a representative of your company the chance to network with prospective clients.

# EXHIBITION PROSPECTUS

## EXHIBITION OVERVIEW

Sponsors, Companies and Organisations are invited to exhibit at the Conference and thus have the opportunity to make contacts and show their products / services to their target audience.

**Exhibitor Benefits:**

- Maximise exposure of company and products/services AND network with clients

**Venue:**

21 Mounts Bay Road, Perth Western Australia 6000  
 PO Box 7451, Cloisters Square, Perth Western Australia 6850  
 Contact: Tracy Baker  
 ph: +61 8 9338 0300 fax: +61 8 9338 0309  
 Website: www.pcec.com.au

**Exhibition Details:**

Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual. The preliminary timings for the Sexual Health Conference and ASHM Conference are shown below.

**Exhibition build**

Sunday 14 September 9.00am – 3.30pm

**Set up time (Exhibitors with a shell scheme booth)** (Sexual Health and ASHM conferences)

Sunday 14 September from 4.00pm – 7.00pm

Monday 15 September from 6.30am – 8.30am

**Day 1, Monday 15 September** (Sexual Health and ASHM conferences)

Exhibition opens	8.30am
Exhibition Closes	6.30pm (during Sexual Health conference welcome reception)

**Day 2, Tuesday 16 September** (Sexual Health and ASHM conferences)

Exhibition opens	8.30am
Morning Tea in Exhibition Area	10.30am
Lunch in Exhibition Area	12.30pm
Afternoon Tea in Exhibition Area	3.00pm
Exhibition Closes	3.30pm (ASHM only exhibitors set up items in booth)

**Day 3, Wednesday 17 September** (Sexual Health and ASHM conferences)

Exhibition opens	8.30am
Morning Tea in Exhibition Area	10.30am
Lunch in Exhibition Area	12.30pm
Afternoon Tea in Exhibition Area	3.00pm
Exhibition Closes	5.00pm

**Day 4, Thursday 18 September** (ASHM only)

Exhibition opens	8.30am
Morning Tea in Exhibition Area	10.30am
Lunch in Exhibition Area	12.30pm
Afternoon Tea in Exhibition Area	3.00pm
Exhibition Closes	5.00pm

**Day 5, Friday 19 September** (ASHM only)

Exhibition opens	8.30am
Morning Tea in Exhibition Area	10.30am
Lunch in Exhibition Area	12.30pm

**Exhibitor pack up 3.30pm to 5.30pm**

Exhibition Pull-down (including custom builds)	3.30pm to late
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## EXHIBITION SPACE AND COSTS

Two types of exhibition space are outlined below:

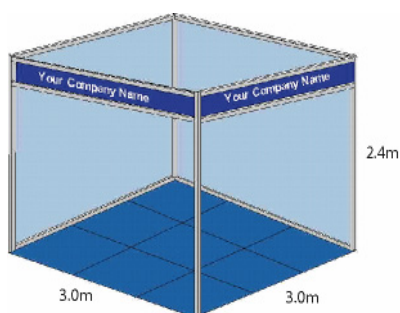
- 1) Floor Space only**  
**A\$2,970 (incl. GST) - ASHM only**  
**A\$3,850 (incl. GST) - ASHM & Sexual Health Conference**

This fee includes an area of space equivalent to the shell scheme booths, approximately 3m x 3m. Additional requirements are at the exhibitor's expense.

- 2) 3m x 3m Shell Scheme Booth**  
**A\$3,630 (incl. GST) - ASHM only**  
**A\$4,500 (incl. GST) - ASHM & Sexual Health Conference**

These fees include:

- Stand: 3m x 2.4m with walls covered in velcro compatible frontrunner (size and colour ultimately dependent on contracted exhibition company's stock)
- Fascia: 1 x Company Name sign (with a maximum number of letters to be determined)
- Lighting: 2 x 150 watt track lights per booth
- Power: 1 x single power point (4 amp) per booth
- Carpet: The venue is fully carpeted
- Furniture: At the exhibitor's own expense
- Please note: Any additional requirements are at the exhibitor's expense



### **Both exhibition packages will include the following benefits:**

- Two full conference registrations including all day catering
- A company bio and logo included in the Conference Handbook distributed at the Conference. To be included in the exhibition section.

**Please complete the ASHM 2008 Sponsorship/Exhibitor application form on page 17 by Monday 9 June 2008. Booth allocation will occur in Monday 23 June 2008. Sponsors, particularly the Gold Sponsors, will have first option. Following this, the exhibition space allocations will be based on the order in which bookings are received. Payment must be received at the time of confirmation.**

## TERMS AND CONDITIONS

### Sponsorship

In order to confirm your sponsorship, we will require the completed form (page 17) and full payment. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received at time of confirmation.

Terms of sponsorship include:

- The sponsorship is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the Conference
- The company will have no right or access to use the conference or ASHM logo
- ASHM does not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from ASHM

### Exhibition

Please complete the fax-back agreement form on page 17 by **Monday 9 June 2008** but early booking is recommended. Booth allocation will occur in **Monday 23 June 2008**. Sponsors, particularly the Gold Sponsors will have first option. Following this, the exhibition space allocations will be based on the order in which bookings are received.

If any exhibit does not meet the standards required or expected the organisers reserve the right to prohibit an exhibit. The design of all structures is subject to the approval of the organisers. This applies to displays, literature, advertising material, souvenirs and conduct of persons

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause. ASHM will require all exhibitors to give evidence of their public liability insurance to cover the display or a signed indemnity form in order to participate. This information will be forwarded to the exhibitor in **Monday 23 June 2008**.

The organisers reserve the right to revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, velcro and other items are not to be used on the walls, ceilings or other fittings.

### Cancellation Policy

If cancellation of space is necessary after confirmation, the following penalties will apply:

- For cancellation notices received in writing before **Monday 23 June 2008** a cancellation penalty of \$550 (incl. GST) will apply
- Cancellation notices received after **Monday 23 June 2008** receive no refund

**ASHM 2008 SPONSORSHIP/EXHIBITION APPLICATION FORM & TAX INVOICE**  
**FAX TO +61 2 9212 4670**

Business or Company Name:.....  
 Company Address:.....  
 Contact Name:.....  
 Position Held:.....  
 Phone No:..... Fax No:.....  
 E-mail:.....

We are interested in the following:

Gold Sponsor \$29,700		Silver Sponsor \$22,000	
Bronze Sponsor \$11,000		Conference Scholarship Support \$3,300	
Breakfast Sponsor \$6,600		CD-Rom Handbook Sponsor \$5,500	
Conference Satchel Sponsor \$3,300		Special Event Sponsor \$4,400	
Keypad Sponsor \$9,900		Brochure Corner \$330	
Prize Supporter \$2,200		Internet Café Sponsor \$6,600	
Juice Bar Package \$5,500		Pamper Zone Package \$6,600	
Exhibitor (1) Floor space ASHM Only \$2,970 (incl. GST)		Exhibitor (1) Floor space ASHM & Sexual Health Conference \$3,850	
Exhibitor (2) Shell Scheme Booth ASHM Only \$3,630		Exhibitor (2) Shell Scheme Booth ASHM & Sexual Health Conference \$4,500	

Investment Total (Includes GST).....

A cheque for the sponsorship amount made payable to **“ASHM”** is attached / is following.

Please provide a copy of your logo (as a high resolution >300dpi eps and jpg file in colour and black and white) for use in recognising sponsorship.

I, -----(sponsors signature) agree to the terms and conditions stated on page 16.

Date.....